



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1392371
Schedule Dates 10/14/12-10/23/12
Advertiser Protect Your Vote Ohio (74095)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2899 10/12/12-10/23/12 (479845)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500x509 / (740) 201-5502
CPE 2899
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,010.00
Net Total \$28,390.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$33,400.00
Grand Total:	26	\$33,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:58A- 6:57A (EST)		2	1	1	1	1			6	\$800.00	\$4,800.00	Columbus (WSYX)		10/11/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
4.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	11:01P- 11:35P (EST)	1							X	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	11:01P- 11:35P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
6.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	11:01P- 11:35P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12
7.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	5:58A- 6:57A (EST)		1	1						2	\$800.00	\$1,600.00	Columbus (WSYX)		10/11/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: